

PRESENT: Councilmembers Mendoza, Ortiz, Lopez, G. Gonzalez Jr. & Martinez

OTHERS: Lara, Marquez, Waters, Zamora & Zacarias

ABSENT:

FLAG SALUTE

PUBLIC COMMENT

Brian Thorburn – Mr. Thorburn is the SCE representative for the City of Woodlake. He is happy to be working with the City of Woodlake and stated he has a lot of information regarding various programs and incentives offered by SCE. He congratulated staff and council and said the City is looking great.

IV. CONSENT CALENDAR –ACTION AND INFORMATION ITEMS

Request Approval of the Consent Calendar Action Items (IV. A-D)

- A. Action: Approval of Minutes of the regular meeting held on May 14, 2018
- B. Action: Approval of Warrants
- C. Action: Deny Claim for Damages from Tony Rubio filed on May 21, 2018
- D. Action: Adoption of Resolution: Authorize the City Administrator to File

the Regional Surface Transportation Program (RSTP) Exchange Program Fund Claim for Fiscal Year 2017-2018 on Behalf of the City of Woodlake and Allow the City Administrator to Sign Necessary Documentation

**ON A MOTION BY G. GONZALEZ JR., SECOND BY MARTINEZ
IT WAS VOTED TO APPROVE THE CONSENT CALENDAR.
APPROVED UNANIMOUSLY.**

V. ACTION/DISCUSSION ITEMS

A. Information: Presentation by Paul Saldana, EDC

See attached PowerPoint

B. Action: Adoption of Resolution: Receive Comments and Approve Annexation and Zone Change 18-001 for APNs 059-110-024, 059-110-029, 059-090-022 and 059-110-022 – **PUBLIC HEARING**

The proposed annexation includes APNs 059-110-024, 059-110-029, 059-090-022 and 059-110-022. Each parcel is within the City’s Sphere of Influence and is contiguous to the existing city limit boundaries. The area consists of an unused industrial building and packing houses.

The annexation would allow the City to incorporate parcels that wish to have City services such as fire, police, planning, water, and sewer.

Prior to requesting annexation, the City must “pre-zone” the property to a zone consistent with the City of Woodlake’s Zoning ordinance. The following zones are being recommended for each parcel:

	<u>County Zone Designation</u>	<u>Proposed City Zone</u>
059-110-024	M-1	LI
059-110-029	M-1	LI
059-090-022	M-1	LI
059-110-022	M-1	LI

The County zone designation for the property is M-1 (Light Manufacturing) and upon annexation the City would zone it LI (Light Industrial). The existing land use is Industrial and that would remain upon annexation.

A mitigated negative declaration has been approved for the proposed project.

PUBLIC COMMENT OPENED 7:07 PM

PUBLIC COMMENT CLOSED 7:07 PM

Councilmember G. Gonzalez Jr. asked what the benefits would be to approve the annexation. City Administrator Lara stated it would bring the property up to City standards with sidewalk, curb and gutter.

ON A MOTION BY MARTINEZ, SECOND BY LOPEZ IT WAS VOTED TO ADOPT THE RESOLUTION AND APPROVE THE ANNEXATION AND ZONE CHANGE. APPROVED UNANIMOUSLY.

- C. Action: Adoption of Resolution: Approve the Irrevocable Offer of Dedication to the Department of Transportation for a Portion of the Property with APN# 060-131-016

City Administrator Lara reported the following: The City acquired the property with APN# 060-131-016 and entered into a Purchase and Sale Agreement with Hafeltry Development Company, LLC and AutoZone. The agreement was approved by Council on September 12, 2016 by Resolution No. 16-91 and last amended May 14, 2018. As part of the development of the site the City will need to dedicate right-of-way to the Department of Transportation for the development of curbs, gutters, sidewalks and landscaping. The development improvements will be the responsibility of the developer.

ON A MOTION BY G. GONZALEZ JR., SECOND BY LOPEZ IT WAS VOTED TO ADOPT THE RESOLUTION APPROVE THE IRREVOCABLE OFFER OF DEDICATION. APPROVED UNANIMOUSLY.

- D. Action: Adoption of Resolution: Approve a Subcommittee of Two Council Members to Begin the Process of Selecting a City Council Student Representative and Alternate for the 2018-2019 School Year

Mayor Rudy Mendoza reported the following: annually, the City of Woodlake City Council nominates and appoints a student representative from the Woodlake Unified School District to serve as a liaison between the School and the City. The student representative informs the Council of school functions, activities, sports and general news that may be occurring at the school. With the conclusion of the 2017-2018 school year the Woodlake City Council will begin the process of accepting applications for the student representative and alternate positions for the next school year. Council will nominate and approve of two Council members to take the lead in interviewing and recommending a new student representative and alternate. During the process Council will look for a student representative that meets the following criteria:

- Committed to attend Council meetings.
- Willing to research valuable school information and keep the City informed.
- Committed to participate in City events and functions.

Mr. Burchett, Assistant High School Principal – Mr. Burchett stated he is available to help city staff with recruitment of student representative.

ON A MOTION BY MENDOZA, SECOND BY MARTINEZ IT WAS VOTED TO ADOPT THE RESOLUTION AND APPROVE MAYOR MENDOZA AND VICE-MAYOR ORTIZ TO BEGIN THE PROCESS OF SELECTING A CITY COUNCIL STUDENT REPRESENTATIVE AND ALTERNATE FOR 2018-2019 SCHOOL YEAR. APPROVED UNANIMOUSLY.

- E. Action: Adoption of Resolution: Approve Conditional Use Permit 18-005 Woodlake Christian Center – **PUBLIC HEARING**

City Employee Waters reported the following: the applicant is proposing to convert a residential unit located at 780 N Valencia Blvd to an office, meeting room, and activities space for the Woodlake Christian Center.

A Conditional Use Permit is required in this case because the proposed use is considered to be unique.

As part of the Conditional Use Permit, the City is requesting that the Church comply with the following conditions:

1. All restrooms converted to commercial/office restrooms must be reconverted to residential restrooms prior to selling the property or using the property for residential uses. This requirement is because the applicant removed the showers from the home.
2. Fencing compliant with the City's Improvement Standards must be installed on the site.
3. The business hours of the property must be limited to the hours between 7PM and 10PM.
4. The City may request additional parking or handicap parking if existing parking cannot accommodate the proposed use.
5. The home cannot be used as a residential dwelling because it lacks the required facilities.
6. The home must have commercial fire protection and lighting because it is operating as a commercial/office building.

Failure to comply with any City or State regulations will be considered a violation of the Conditional Use Permit.

PUBLIC HEARING OPENED: 7:40 AM

Chuck Mann, 789 N. Palm, Woodlake – Mr. Mann reported the church had stated they would move administrative offices to new location.

Frances Mann, 789 N. Palm, Woodlake – Mrs. Mann stated her concern is that other functions will be held there and safety is a concern with SR 245.

PUBLIC HEARING CLOSED 7:46

ON A MOTION BY G. GONZALEZ JR., SECOND BY LOPEZ IT WAS VOTED TO ADOPT THE RESOLUTION AND APPROVE CONDITIONAL USE PERMIT 18-005, WOODLAKE CHRISTIAN CENTER. APPROVED UNANIMOUSLY.

VI. OTHER BUSINESS

A. Information: Items from Staff

City Administrator Lara – Reported Community Center is on schedule. The North Valencia Project is almost completed. Poles and sidewalk should be done by next week. Mayor Mendoza as city staff to place the EDC on the agenda for the next scheduled meeting.

Chief Marquez – Reported SARB has been very busy with student/parent meetings. Some severe cases of absenteeism have been filed with the Tulare County DA office. small staff.

B. Information: Items from Council

Councilmember Ortiz – Reported she attended the Memorial Day ceremony at the Woodlake Cemetery on Monday. It was a nice program.

Councilmember G. Gonzalez Jr. – Asked if anyone may order products from the dispensary on-line. City Administrator Lara stated no, but you may have product delivered to your home. Councilmember Ortiz asked if downtown would be getting more parking. City Administrator Lara stated the Community Center will be adding approximately 16 parking spaces.

Councilmember Martinez – Thanked all Veterans who gave the ultimate sacrifice. He stated the Community Center is really looing nice.

C. Request from Council Members for Future Agenda Items

VII. CLOSED SESSION

NOTICE TO THE PUBLIC

As provided in the Ralph M. Brown Act, Government Code sections 54950 et seq., the Governing Board may meet in closed session with members of its staff and its attorneys. These sessions are not open to the public and may not be attended by members of the public. The matters the Council will meet on in closed session are identified below or are those matters appropriately identified in open session as requiring immediate attention and arising after the posting of the agenda. Any public reports of action taken in the closed session will be made in accordance with Government Code sections 54957.1

“Documents: If distributed to the Council less than 72 hours before a regular meeting, any public records which are subject to public inspection and pertain to an open-session item on the regular meeting agenda shall be available at the following address at the time they are distributed to a majority of the Council: 350 North Valencia Boulevard, Woodlake, California 93286. Public records distributed to the Council at a public meeting will be available to the public at such meeting if they were prepared by the City. Exemptions and details in Government Code § 54957.5 (a) shall apply.”

VIII. ADJOURN

The next scheduled City Council meeting will be held on Monday, June 11, 2018 at 6:30 p.m. at City Council Chambers located at 350 North Valencia Boulevard, Woodlake, CA 93286.

City Council:

Rudy Mendoza - Mayor

Frances Ortiz - Vice Mayor

Louie Lopez - Councilmember

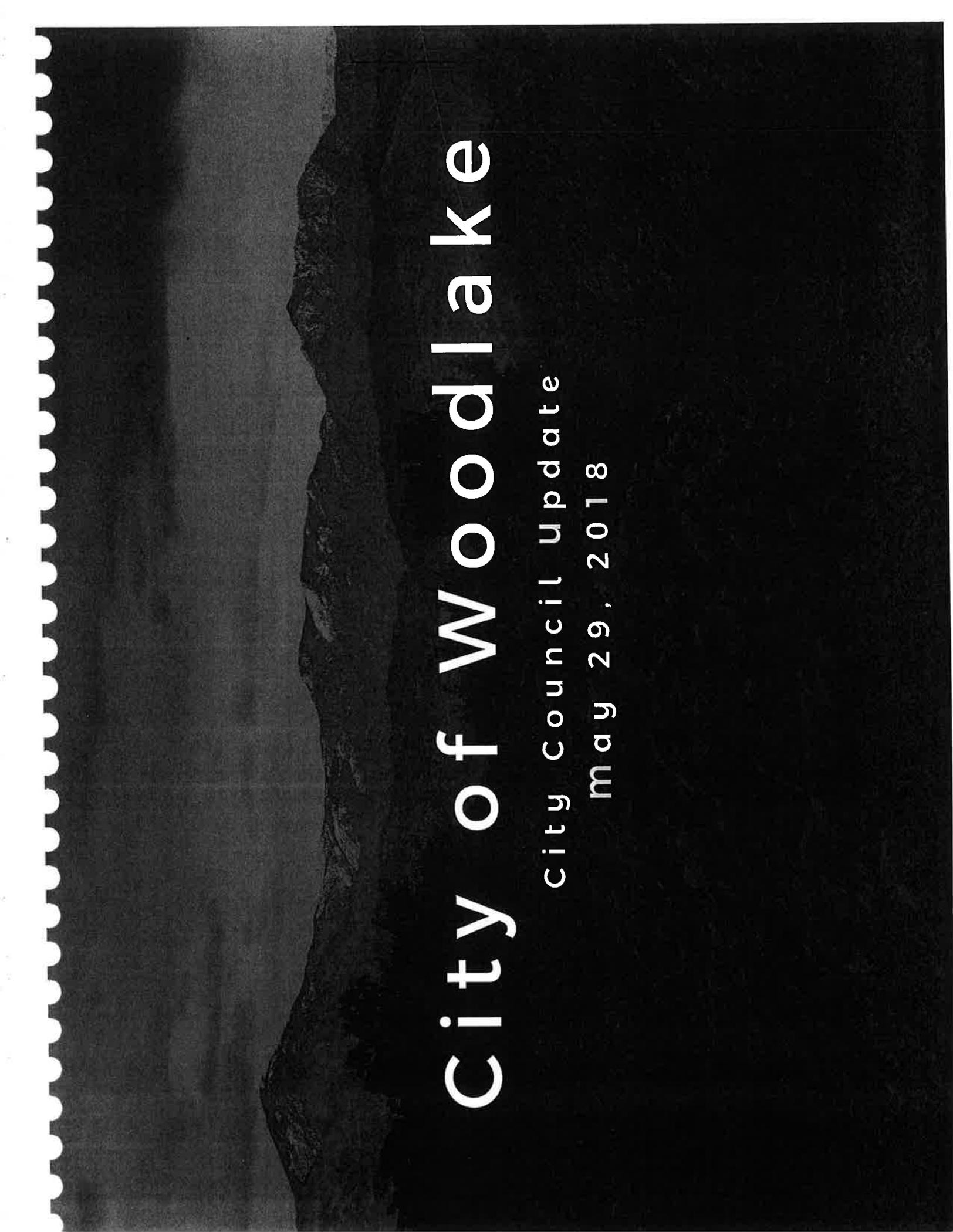
Greg Gonzalez Jr. - Councilmember

Jose L. Martinez - Councilmember

Meeting adjourned at 8:00 PM

Submitted by,

Irene Zacarias
City Clerk

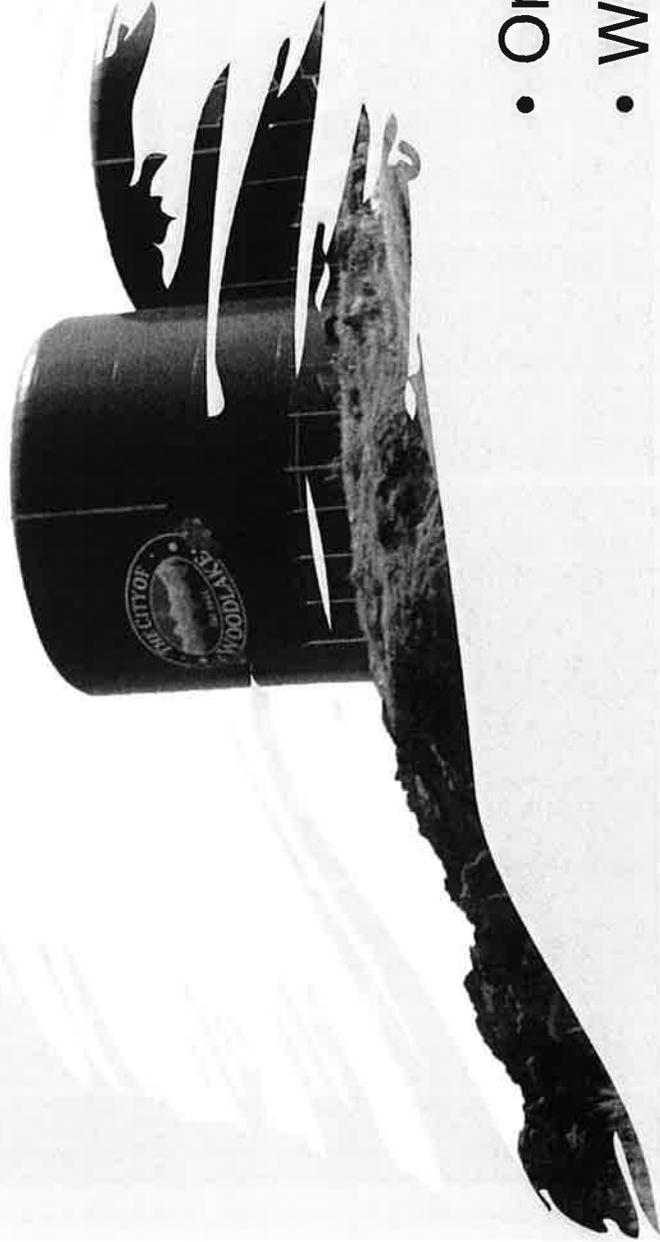


City of Woodlake

City Council Update

May 29, 2018

Update Overview



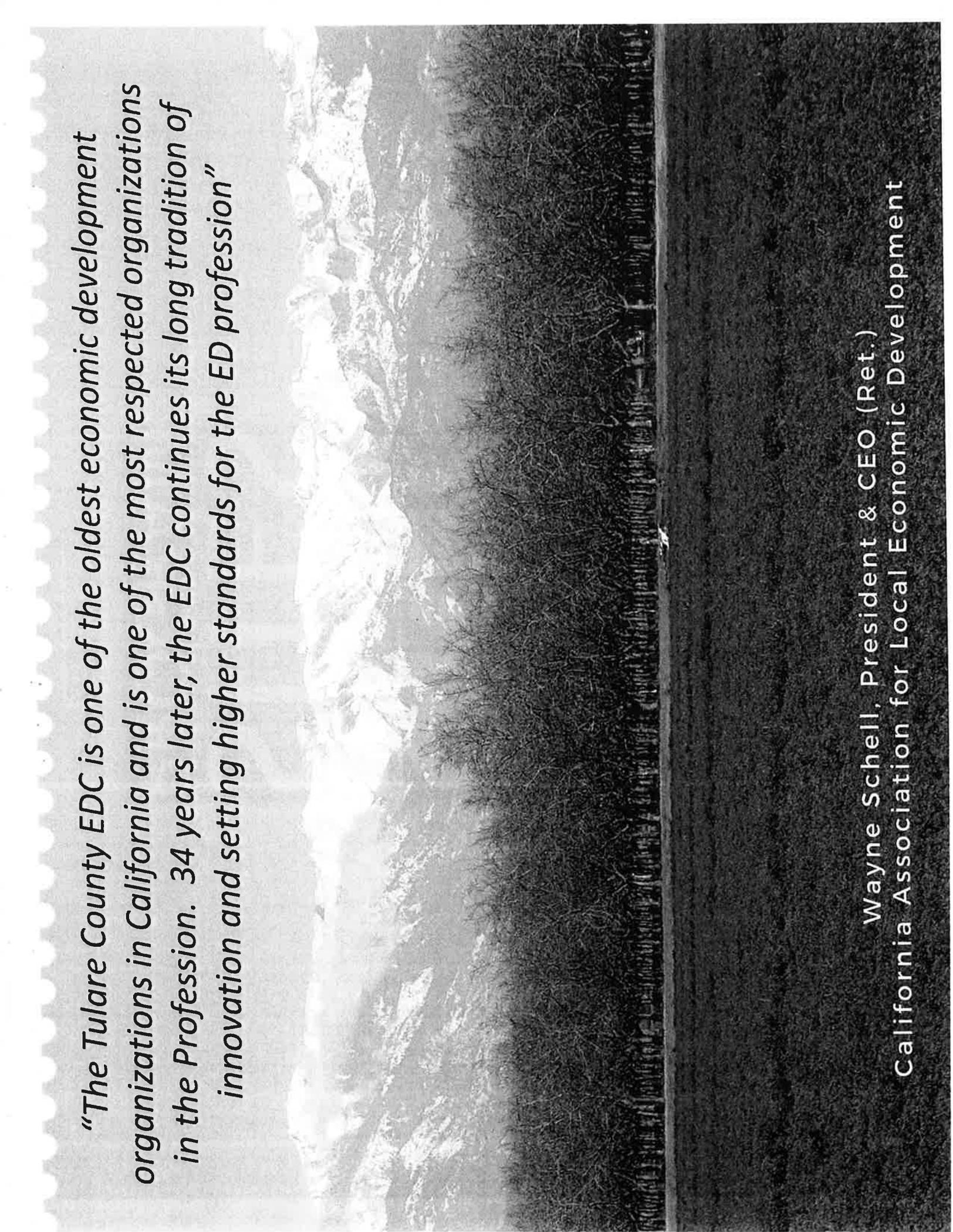
- Organizational Changes
- Woodlake Benefits
- Current Activity

VISION

Tulare County will become the premier location in California to live work and play. It will rank as one of the top locations for company locations and expansions and recognized as having a superior quality of life in California.

MISSION

The Economic Development Corporation
is the regional leader of economic
development by attracting, supporting
and retaining business and industry for
the communities of Tulare County.



“The Tulare County EDC is one of the oldest economic development organizations in California and is one of the most respected organizations in the Profession. 34 years later, the EDC continues its long tradition of innovation and setting higher standards for the ED profession”

Wayne Schell, President & CEO (Ret.)
California Association for Local Economic Development

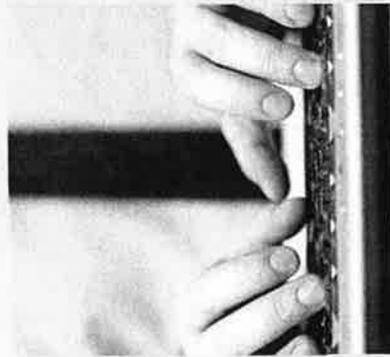
CENTRAL
CALIFORNIA'S
ONLY
ACCREDITED
EDDO

CALIFORNIA'S
ONLY
CERTIFIED
SITES
PROGRAM

CALIFORNIA'S
ONLY
BUSINESS
INCENTIVE
ZONE

Essential Services

Exclusive Services of the EDC



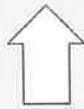
Awareness of Tulare County

- Website
- Public Relations
- Missions
- Trade Shows
- E-mail campaign



Response to EDC

- Direct e-mail
- Postcards, reports, etc.
- Phone calls



Informed about Tulare County

- Site Tours
- Presentations
- Identification of suitable sites
- Data & demographics



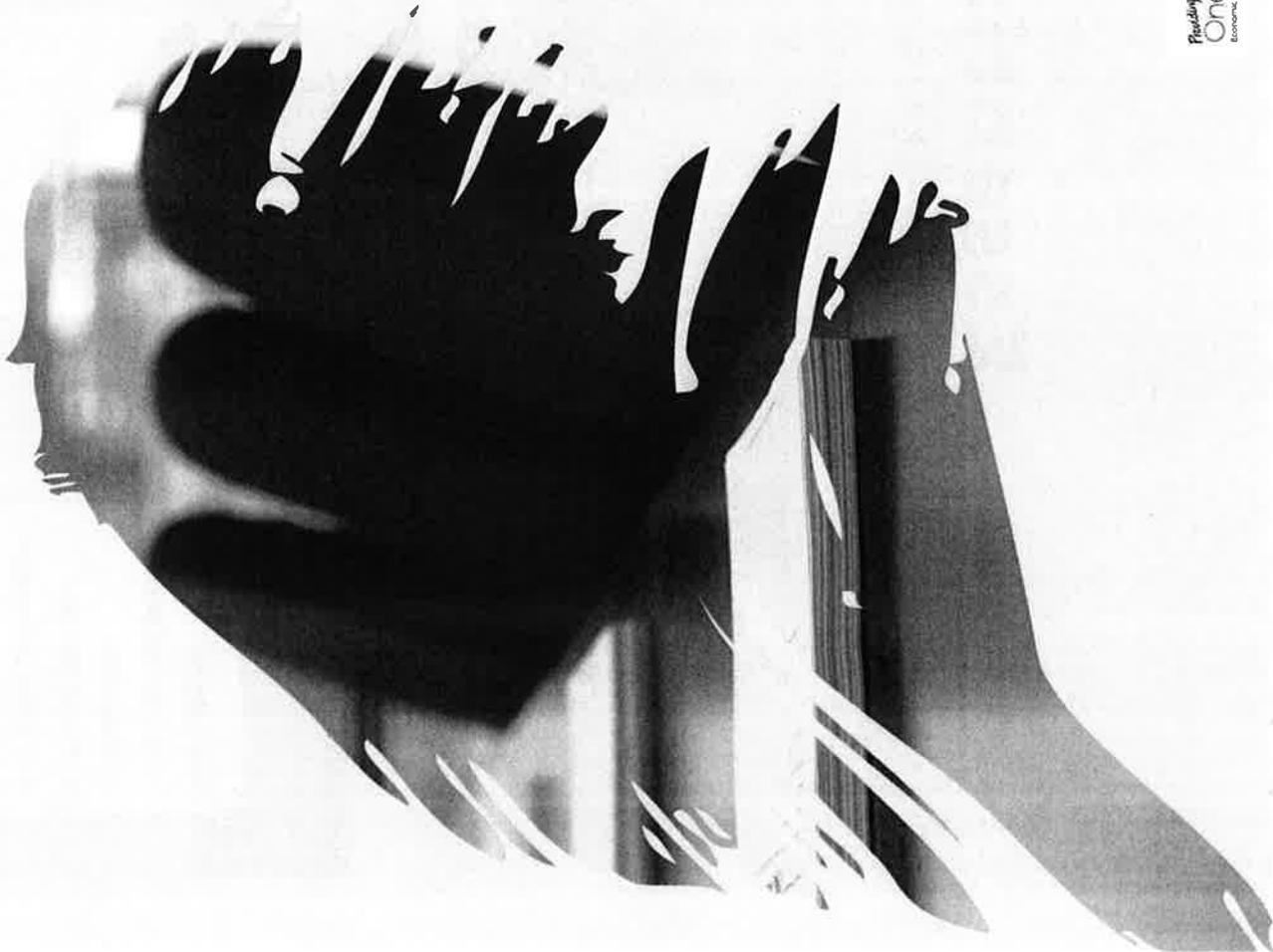
Decision for Tulare County

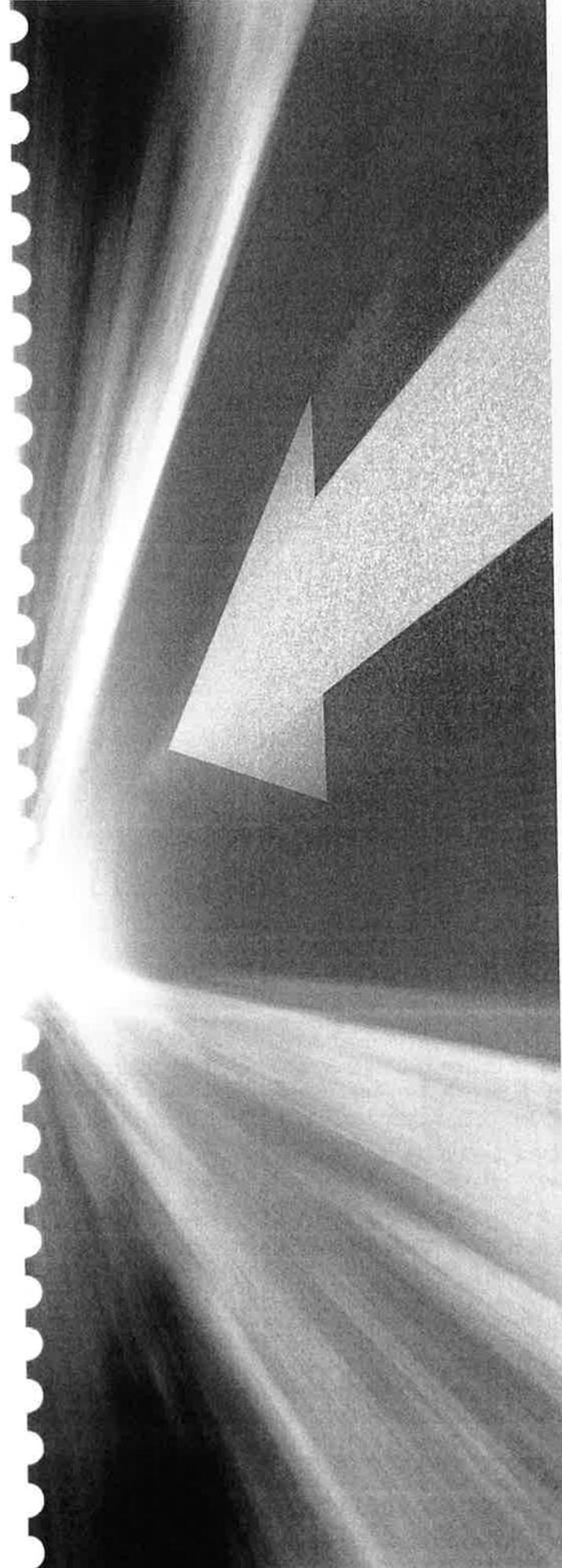
- Handoff to local jurisdiction
- Assistance by service providers
- Groundbreaking and grand opening

Organizational Restructuring

8

- 2017-18 is transition year to eliminate all remaining contractual obligations that are not directly related to marketing and client services.
- Board voted to reduce public sector contributions this fiscal year by \$175,000 (56% reduction)
- EDC has restructured to reduce expenses and eliminate all non business recruitment services and activities
- EDC working with individual cities to identify their economic development needs and how the EDC can provide unique services to each community
- Adding Business finance program to generate revenue and reduce city cost





Moving forward, lower cost, better service

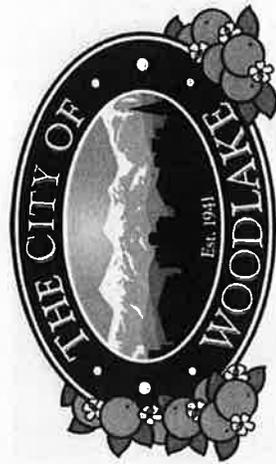
	Current Level	New Level	Reduction
Dinuba	21,615	12,066	(9,549)
Exeter	8,403	4,691	(3,712)
Farmersville	6,459	3,606	(2,853)
Lindsay	7,543	4,211	(3,332)
Porterville	49,423	27,590	(21,833)
Tulare	65,305	36,456	(28,849)
Visalia	165,593	92,440	(73,153)
Woodlake	4,360	2,434	(1,926)

Benefits for Woodlake

- Marketing for new businesses
- Responses for all EDC and state generated prospects
- Customized retail, occupational, business and demographic reports for Woodlake and any property
- Online city-specific demographics
- Online city-specific real estate database
- On-call economic development staff expertise

Coming Soon

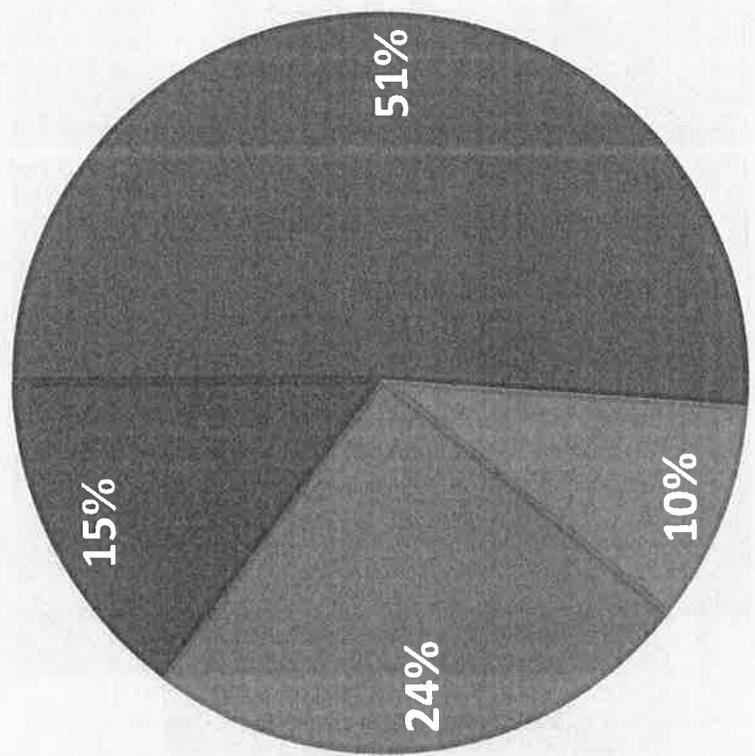
- Business financing program



Current Project Status

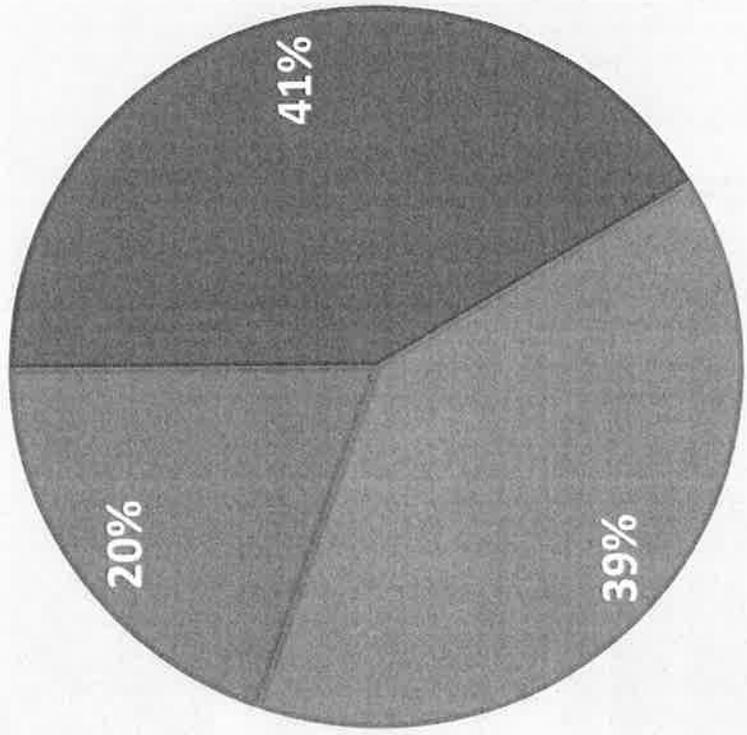
Prospects by Industry

- Manufacturing
- Food Processing
- Distribution
- Other



Prospects by Source

- Relationships
- Marketing
- State



7 Active Projects with Woodlake Sites

Everyone Benefits from New Jobs

	Live & Work in City	Work outside of City	Come into City for Work
Visalia	21,288	26,476	31,957
Tulare	5,366	19,928	10,369
Porterville	7,654	13,346	11,081
Dinuba	1,640	7,104	4,840
Lindsay	842	3,487	2,586
Exeter	450	3,539	1,800
Farmersville	249	3,252	1,416
Woodlake	325	2,376	985

47% of jobs (average) go to the residents in which the business locates

53% of the jobs go to residents of other communities in the County