

**PRESENT:** Councilmembers Mendoza, Martinez & G. Gonzalez Jr.

**OTHERS:** Lara, Waters, Diaz and Zacarias

**ABSENT:** Ortiz & Ray

Chief Marquez arrived at 6:40 pm and had to leave at 7:00 pm.

**FLAG SALUTE**

**PUBLIC COMMENT** – None

IV. CONSENT CALENDAR –ACTION AND INFORMATION ITEMS

Request Approval of the Consent Calendar Action Items (IV. A-C)

- A. Action: Approval of Minutes of the regular meeting held on July 27, 2015
- B. Action: Approval of Warrants
- C. Action: Adoption of Resolution: Approval of July 2015 Monthly Report of Investments

**ON A MOTION BY MARTINEZ, SECOND BY G. GONZALEZ JR.,  
IT WAS VOTED TO APPROVE THE CONSENT CALENDAR.  
APPROVED UNANIMOUSLY.**

V. ACTION/DISCUSSION ITEMS

- A. Information: Adoption of Resolution: Public Hearing and Notice of Intent of the Submittal of a Loan Application to the United States Department of Agriculture (USDA) for the Construction of the Woodlake Community Center

City Administrator Lara reported the following: At the October 13, 2014 City Council meeting staff presented to Council the preliminary steps being taken for the development of a plaza in downtown Woodlake on Magnolia St. At the same time staff has been working with USDA to secure funding for a local community center that would be adjacent to the plaza. The community center would house a public library, senior center and work as a hub for local service clubs. The City has been working on acquiring the necessary properties to deliver the plaza and community center. The Lions Club donated the current Doris and Francis White Lions Club Community Center property and the City has acquired adjacent properties necessary for the construction of both projects. City staff submitted a pre-application to USDA requesting funding for the construction of a community center. The pre-application and project concept have been approved. USDA has requested that a full application be submitted. As part of meeting all the requirements for the application the City must have a public hearing, allow for comment and notice the intent to submit an application to USDA. As part of its application, the City will be requesting approximately a \$2,500,000.00 loan from USDA for the construction of the Woodlake Community Center. Mayor Mendoza opened the period for public comments.

**PUBLIC HEARING OPENED: 6:35 PM**

Lino Moran, 612 N. Palm, Woodlake – Mr. Moran asked if the community center was going to be built where the senior center is currently located. Mayor Mendoza stated yes.

**PUBLIC HEARING CLOSED: 6:35 PM**

Councilmember Martinez asked if the community center would also have a library. City Administrator Lara stated yes, in addition to a computer lab and also a full kitchen.

**ON A MOTION BY G. GONZALEZ JR. SECOND BY MARTINEZ IT WAS VOTED TO ADOPT THE RESOLUTION AND HAVE THE PUBLIC HEARING AND NOTICE OF INTENT OF THE SUBMITTAL OF A LOAN APPLICATION TO THE USDA FOR THE CONSTRUCTION OF THE WOODLAKE COMMUNITY CENTER. APPROVED UNANIMOUSLY.**

- B. Action: Adoption of Resolution: Reaffirm the Approval of Emergency Expenditures for the Development and Implementation of the City of Woodlake Well Project

City Administrator Lara asked for the item to be removed and placed on the agenda at the next council meeting, due to not having a quorum present. Councilmember Martinez stated it is very important for every Councilmember to make an effort to attend every council meeting. City Attorney Diaz stated since there were no expenditures to report, the item could be removed and placed on the next agenda. Mayor Mendoza thanked those councilmembers in attendance.

- C. Action: Adoption of Resolution: Authorizing the City to Participate in the HERO Program

City Employee Waters reported the following: HERO is a financing program that helps residents make energy efficient, water efficient, and renewable energy upgrades to their homes. HERO offers low-fixed interest rates and flexible payment terms of up to 20 years, with repayments made through property taxes. The City of Woodlake is interested in becoming a participant in the HERO financing program, which allows residents to finance energy efficiency improvements. The program allows residents to repay their financing loans through their property taxes. Authorized expenditures include: windows, skylights, doors, heating, ventilation, air conditioning, solar panels, roofing, insulation, water heating, artificial turf, drip irrigation and electrical vehicle charging stations. The City of Visalia, City of Tulare and City of Porterville are currently participating in the HERO Program and staff would like to have authorization from Council to also participate in this program. Mayor Mendoza asked if the program could also be used for water conservation. City Employee Waters stated yes.

**ON A MOTION BY MARTINEZ, SECOND BY G. GONZALEZ JR. IT WAS VOTED TO ADOPT THE RESOLUTION AND AUTHORIZE CITY TO PARTICIPATE IN THE HERO PROGRAM. APPROVED UNANIMOUSLY.**

- D. Action: Adoption of Resolution: Approve the Implementation of the City of Woodlake Economic Development Board and Appoint a Councilmember to the Board

City Administrator Lara reported the following: As instructed by City Council, staff has been working on developing methods to promote local economic development. While the City has seen an increased in the addition of commercial businesses and growth in private industry, which

has led to increased sales tax revenues and job creations, Council has asked staff to continue their efforts to promote the City of Woodlake as a business-friendly community. City staff is proposing that the Economic Development Board meet monthly. City staff will assume the duties of staffing the Economic Development Board. The Board will oversee and direct decisions being made on the promotion of economic development, while City staff will implement their ideas and help local business connect with resources. The Board will also help communicate the available amenities and events that the City of Woodlake has to offer.

The proposed seven member Economic Development Board will be appointed as follows:

**Councilmember:** Will provide input regarding the interest of the City and report back to Council.

**WUSD Representative:** Will provide input regarding the interest of the WUSD and present back to the District.

**Two Local Business Owners:** Will provide input regarding the interest of local business owners and report back to all business owners.

**Private Industry:** Will provide input regarding the interest of the private industry and give feedback on how the City can better attract private industry.

**Service Club:** Will provide input regarding the interest of service clubs and report back to all service clubs.

**Member at Large:** Will provide input regarding the interest of the community and report to local residents.

The first meeting for nomination of Board members will be held August 27, 2015 at 10 a.m. at the City of Woodlake Council Chambers. Mayor Mendoza stated he noticed there was no mention of alternate members. City Administrator Lara stated he did not think alternate members were necessary. City Attorney Diaz reported this board would also be subject to the Brown Act. Councilmember Martinez nominated Mayor Mendoza as the representative for the City of Woodlake. Mayor Mendoza accepted the nomination.

**ON A MOTION BY MARTINEZ, SECOND BY G. GONZALEZ JR. IT WAS VOTED TO ADOPT THE RESOLUTION AND APPROVE THE IMPLEMENTATION OF THE CITY OF WOODLAKE ECONOMIC DEVELOPMENT BOARD AND APPOINT MAYOR RUDY MENDOZA AS THE REPRESENTATIVE FOR THE CITY OF WOODLAKE. APPROVED UNANIMOUSLY.**

E. Information: Ordinance Updates: Curfews, Graffiti, Mobile Food Vendors, Lawn Parking

City Employee Waters reported the following regarding the curfew ordinance: Councilmembers G. Gonzalez Jr. and Martinez reported they were satisfied with draft. Mayor Mendoza stated he was happy to see the curfew hours extended to also include week days but thought we could still tighten the curfew restrictions. City Attorney Diaz stated we need to be careful with language since children have rights. Mayor Mendoza also stated he does not want to limit a minors work hours due to curfew. Councilmember Martinez asked if in the event we need to transport a female minor, is it ok for the a male officer to transport female minor. Chief Marquez stated yes and there are guidelines and rules in place for a transport.

City Attorney Diaz reported the following regarding a graffiti ordinance: he will draft the graffiti ordinance to follow state laws. Council would like to see draft at next council meeting.

City Employee Waters presented a draft ordinance for Council to review. Councilmember Martinez stated he did not support the mobile food vendors coming into the City limit because he does not want their business to hurt the local business owners, but does support the ice cream trucks because they will not be in competition with the local business owners. City Administrator Lara stated he understands Councilmember Martinez's concerns but assured him the mobile vendors will not hurt local business owners because their hours of operation will not interfere with the local business hours. Councilmember Martinez also stated there was a time when the City allowed mobile vendors and they created issues with cleanliness and loitering. City Administrator Lara stated this is the reason for the ordinance so that City can control location and cleanliness. If mobile vendors do not follow rules, their business license can be revoked.

City Employee Waters reported the following regarding lawn parking: City Employee Waters presented a draft ordinance for Council to review. Councilmembers were ok with draft ordinance. City Administrator Lara stated staff will again work with legal counsel on the ordinances presented tonight and hopefully have them completed to present to council and prepare the first reading in September.

## VI. OTHER BUSINESS

### A. Information: Items from Staff

City Administrator Lara – reported a public meeting will be held on August 17<sup>th</sup> at City Hall from 4 pm to 7 pm for the residents affected by the South Valencia Project. The meeting will offer information to residents regarding the addition of sidewalk, curb and gutter from Bravo St. to the City yard. The roundabout project is moving along. Rite Aid is also moving along and residents should soon see a building by mid-September. Mayor Mendoza asked if they will follow the same design as our downtown. City Administrator Lara stated yes.

### B. Information: Items from Council

Councilmember G. Gonzalez Jr. – reported he has received about 4-5 apps from students interested in serving as the new Student Representative. He will review the apps with Vice-Mayor Ortiz and they will set up interviews. He hopes to have the new student representative by the next council meeting.

Councilmember Martinez – asked if anyone is attempting to sell products door to door (peddlers) are they required to have a business license. City Administrator Lara stated yes. He would also like to have a meeting with councilmembers and staff to discuss a 5 year plan for the City and what projects we may have or would like to see. City Administrator Lara stated staff is currently working on updating the housing element but could also hold a meeting to discuss plans with council and staff.

Mayor Mendoza – reported the City has received a thank you letter from the Woodlake Flying Tigers Chapter 1292. They were able to fly 252 young people, ages 8 to 17 with donations from the City. The City also received a letter from Daughters of the Revolution (DAR); they have asked the City to participate in the celebration of the 228<sup>th</sup> Anniversary of the signing of the United States Constitution and issue a proclamation to recognize this historic event.

### C. Request from Council Members for Future Agenda Items

VII. CLOSED SESSION

1. **PENDING LITIGATION** (Government Code § 54956.9). It is the intention of this governing body to meet in closed-session concerning:

Conference with legal counsel – ANTICIPATED LITIGATION (Government Code § 54956.9(d)).

**Initiation of litigation** (Government Code § 54956.9(d) (4)).

Number of potential cases is:   2  .

MEETING MOVED TO CLOSED SESSION AT 7:36 PM

MEETING RECONVENED AT 8:03 PM

Mayor Mendoza reported there was nothing to report and no action was taken.

VIII. ADJOURN

The next scheduled City Council meeting will be held on Monday, August 24, 2015 at 6:30 p.m. at City Council Chambers located at 350 North Valencia Boulevard, Woodlake, CA 93286.

City Council:

Rudy Mendoza - Mayor

Frances Ortiz - Vice Mayor

Chuck Ray - Councilmember

Greg Gonzalez Jr. - Councilmember

Jose L. Martinez - Councilmember

Meeting adjourned at 8:03 p.m.

Submitted by,

Irene Zacarias

City Clerk